

**Privacy Policy:**

1. You will need to add a privacy policy if you don't already have one.
2. A company's privacy policy should clearly state how customer information is collected, used, and shared. The policy should be easy to find and linked on all pages (footer or header).
3. The privacy policy should be on a single page. The sharing section must explicitly state: **"Mobile authorization, SMS consent, and phone numbers collected for SMS communication purposes will not be shared with any third parties or affiliates for marketing purposes."**
4. Here's the following template:

## **PRIVACY POLICY**

**Introduction:** Give an overview of your company and the purpose of the privacy policy.

**Types of Information Collected:** Specify the types of personal information collected from customers (e.g. name, email address).

**Method of Information Collection:** Describe how customer data is collected.

**Purpose of Data Collection:** Explain why customer information is collected and how it will be utilized.

**Data Security Measures:** Detail the security measures implemented to safeguard customer data from unauthorized access or misuse.

**Data Sharing:** Disclose whether customer data will be shared with third parties and under what circumstances. Include the following disclaimer in this section: Mobile Opt in, SMS Consent, and phone numbers collected for SMS communication purposes will not be shared with any third party or affiliates for marketing purposes.

**User Rights:** Inform customers of their rights regarding their personal information, such as accessing, updating, or deleting their data.